



WBCB Television Inc./CW Network

101 West Boardman Street
Youngstown, Ohio 44503
ph: 330.744.8611 • fax: 330.744.3402

Page 1 of 1

Mailing Address GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW SUITE 800 WASHINGTON, DC 20007	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	19456	NEW	Broadcast	5/18/2012	5/17/2012
	Advertiser			Brand	Network
	DEM. CNG. CMP COMM.			DEM.CNG.CMP COM	WBCB
	Contract Description			Dates	Revenue Type
	D.C.C.C.			10/23/12 - 10/29/12	CA5
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
	1193	06816513	PHILADELPHIA PMO	Mike Furman	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1		X	X	X	X			2	10/23 - 10/26	10:00:00 a 10:59:59 a	PO2	:30	2	\$35.00
	Prg: JUDGE MATHIS													
	JUDGE MATHIS<													
A 2		X	X	X	X			2	10/23 - 10/26	11:00:00 a 11:59:59 a	PO2	:30	2	\$35.00
	Prg: JUDGE ALEX													
	JUDGE ALEX													
A 3		X	X	X	X			1	10/23 - 10/26	05:00:00 p 05:59:59 p	PO2	:30	1	\$35.00
	Prg: AMERICA'S FUNNIEST H													
	AMR FUN-VIDEOS													
A 4				X				1	10/25 - 10/25	09:00:00 p 09:59:59 p	FIX	:30	1	\$150.00
	THE SECRET CIRCLE													
A 5	X							1	10/29 - 10/29	10:00:00 a 10:59:59 a	PO2	:30	1	\$35.00
	Prg: JUDGE MATHIS													
	JUDGE MATHIS<													
A 6	X							1	10/29 - 10/29	11:00:00 a 11:59:59 a	PO2	:30	1	\$35.00
	Prg: JUDGE ALEX													
	JUDGE ALEX													

Billable	Airtime		NTR		Total	
Broadcast	Gross	Net	Gross	Net	Gross	Net
Q 4 2012	\$325.00	\$276.25	6		\$325.00	\$276.25